



An Eldon James Company

EJ Beverage Highlights PVC FREE Beer Lines at the Craft Brewers Conference

DENVER, COLO. – March 31, 2014 – EJ Beverage, a division of the Eldon James Corporation, brings their full line of PVC FREE tubing and connectors to the exploding market of brewing at the Craft Brewers Conference and Brew Expo America® in Denver, Colorado, April 9-10. EJ Beverage will be located at stand 826.



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— brewers association —
**CRAFT
BREWERS**
conference
& BrewExpo America®
Denver, Colorado
April 8-11, 2014



With over 400 vendors exhibiting, Brew Expo America® is the place to shop for breweries, and brewpubs across the country. “EJ Beverage is in a unique position for this market, as we are the first U.S. manufacturer to develop, test and launch a full line of PVC FREE and antimicrobial tubing and connectors specifically designed for the beverage dispensing industry,” stated Greg Kinney, Director of Food and Beverage. “We are excited to show off these great innovations and our display provides a unique and fun way to demonstrate our products.”

It is anticipated that 2014 will be a big year for EJ Beverage. Beginning in April, the beverage line will be available through online retailers, with More Flavor (www.morebeer.com) as the first to launch this innovative line of tubing and connectors. EJ Beverage has also released the Ultra Brew™ Draught Line Conversion Kits, which give home brew and dispensing enthusiasts to have a PVC FREE and Antimicrobial dispensing system.

For more information about the new line of beverage products from EJ Beverage, visit online at [www. EJBeverage.com](http://www.EJBeverage.com).

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