



## PRESS RELEASE

FOR IMMEDIATE RELEASE

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ELDON JAMES

### Announcing the 2025 Colorado Titan 100 Recipients

Titan CEO and headline sponsor Wipfli LLP are pleased to announce Marcia Coulson, President of Eldon James Corporation as a 2025 Colorado Titan 100. The Titan 100 program recognizes Colorado's Top 100 CEOs & C-level executives. They are the area's most accomplished business leaders in their industry using criteria that include demonstrating exceptional leadership, vision, and passion. **Collectively, the 2025 Colorado Titan 100 and their companies employ over 59,000 individuals and generate over \$35 billion in annual revenues.** This year's honorees will be published in a limited-edition Titan 100 book and profiled exclusively online. They will be honored at the annual awards ceremony on June 5<sup>th</sup>, 2025, and will be given the opportunity to interact and connect multiple times throughout the year with their fellow Titans.

This year's Titan 100 embody the true diversity of Colorado's business landscape. Representing construction, marketing & advertising, financial services, food & beverages, information technology & services, and non-profit sectors, among others.

*"Colorado's Titan 100 are redefining business with vision and purpose, setting new standards for growth, innovation, and impact. These trailblazing leaders inspire transformation across industries, uplift communities, and drive meaningful change. We proudly celebrate their legacy of excellence and unwavering commitment to shaping a brighter future for all," says Jaime Zawmon, President of Titan CEO.*

After selling real estate for 15 years, Marcia Coulson was looking for the opportunity to sell her own products. In 1987 she purchased a few plastic molding machines and 5 molds. She set up a small shop in Loveland, CO. The 5 molds were built to make plastic fittings used to connect plastic tubing. She named the business Eldon James, Corp. after her two brothers. What differentiates Eldon James is its superior single barb fitting design made to insert into the inside of tubing and use of clean and green materials. As the business grew, Marcia diversified from selling to automotive and industrial industries as she saw product potential in the pharmaceutical, life sciences and medical markets. In 2007 Eldon James' PVC-free tubing product line was introduced making Eldon James one of the only connector and tubing manufacturers in the US to solely produce PVC-free products. Flexible PVC is harmful to humans and the environment.

Eldon James, Corp. celebrates 38 years of success in June of 2025 with over 13,000 catalog products sold around the world to over 40 countries. Marcia enjoys working with her husband Bill and together they started SeriesLock. SeriesLock manufactures 12,000 sku's of Quick Disconnect Couplers that shut off air or fluid flow when disconnected.

In 2022, Eldon James expanded into a new facility in Fort Collins, CO giving the companies over 200,000 sq. ft. of world class manufacturing space. Eldon James and SeriesLock sit beside each other, adding convenience and efficiencies for the two companies.

*“We embrace our values to provide customers with exceptional service and products. We are committed to continuously learning, using, and improving strategies to enable global competitiveness.”*

Marcia was named WIM Women Manufacturer of the Year in 2017, a finalist in EY's 2019 Entrepreneur of The Year. She was inducted into Plastic News class of 2024 for Women Breaking the Mold and was awarded the Colorado Manufacturing Network Award as Manufacturing Champion in 2024.

Marcia and Bill enjoy fly-fishing when they are not building their businesses together.

The annual Titan 100 awards celebration on June 5<sup>th</sup>, 2025, will be held at Magness Arena in Denver, CO. The home of champions, Magness Arena is a multi-use venue within the Ritchie Center. This unique cocktail-style awards event will gather 100 Titans of Industry for an evening unlike anything that exists in the Colorado business community.

“On behalf of the entire team at Wipfli, we extend our heartfelt congratulations to the Titan 100 winners. It is a privilege to celebrate this remarkable group of leaders within Colorado's business community. We deeply value the enduring contributions each leader has made, and continues to make, in shaping significant organizations both locally and globally. Your innovation and creativity distinguish you, and the recognition as an industry Titan is truly well-earned,” says Pete Aden, Partner at Wipfli.

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